The goal of the conference is to advance theoretical and empirical research in the newly emerging discipline of internet pragmatics, and bring together scholars who are interested in exploring the use of language and other semiotic codes in internet-mediated interaction, with pragmatics conceived broadly as a perspective on how people produce and interpret utterances in contextualized interactions.

The theme of the conference is INTERNET PRAGMATIC S: PERSPECTIVES AND CHALLENGES. We are now inviting proposals for 30-minute presentations (20 minutes for presentation and 10 minutes for discussion), focusing on but not limited to:

- theorizing in internet pragmatics
- convention and innovation of internet-mediated language use
- pragmatics of social media
- internet genres
- memes in internet-mediated interaction
- internet-mediated (im)politeness, facework and relational work
- presentation and interpretation of selves and identities in and across internet-mediated interaction
- pragmatic acts, intentions and meanings in internet-mediated discourse
- figurative language use in internet-mediated discourse
- philosophical issues of internet pragmatics

Professor Francisco Yus will organize a workshop on internet pragmatics during the conference.
**Keynote Speakers (confirmed)**

CHEN Xinren (Nanjing University)
Anita FETZER (University of Augsburg)
Helmut GRUBER (University of Vienna)
GU Yueguo (Chinese Academy of Social Sciences)
Michael HAUGH (University of Queensland)
Daniel Z. KADAR (Hungarian Academy of Sciences)
Istvan KECSKES (State University of New York at Albany)
Miriam LOCHER (University of Basel)
RAN Yongping (Guangdong University of Foreign Studies)
XIE Chaoqun (Fujian Normal University)
Francisco YUS (University of Alicante)

**Abstract Submission**

We are now inviting proposals for 30-minute presentations (20 minutes for presentation and 10 minutes for discussion) focusing on but not limited to the above research strands. The language of the conference will be English. A selection of the conference papers will be published in the book series ‘Advances in (Im)politeness Studies’ (Springer) and/or a special issue might also appear in *Internet Pragmatics* (John Benjamins). Abstracts should be written in English and about 250-300 words (excluding references). The deadline for abstract submission is July 1, 2018. Please kindly submit your abstract (including your full name and institution/affiliation) to ipragmatics@foxmail.com before the deadline. Participants may be the first author of only one presentation and the second author of another one. The letter of acceptance will be sent out by the end of July 2018.