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## 2ND INTERNATIONAL CONFERENCE ON POLITICAL LINGUISTICS

University of Łódź, September 17-19, 2009

<http://pl.ils.uw.edu.pl/>

Deadline for the submission of abstracts: February 28, 2009

Organized by Piotr Cap, Department of Pragmatics, University of Lodz, and Urszula Okulska, Institute of Applied Linguistics, University of Warsaw.

In recent years, 'political-linguistic' studies have been drawing on increasingly bigger empirical input from the neighboring domains, including linguistic pragmatics, text linguistics, (critical) discourse analysis, corpus linguistics, translation and literary studies, social psychology, sociology anthropology and philosophy. The conference aim is to convene scholars from a wide range of disciplines, interested in the area of intersection of language/discourse and the political sphere (i.e. politics, both in its institutionalized and everyday dimensions). The general purpose is to explore and deepen ways of analyzing language as a political instrument, a political theme, and a political domain. in language training of politicians.

PL2009 will be a forum for presentation of papers addressing the following issues:

the use of language in political rhetoric, advertising, media discourse, propaganda, persuasion, etc.;

language and processes of ideological symbolization; including folk linguistic ideologies, normative use of language and language-based reproduction of ideologies;

language of the state, viz. language policies and language planning at various stages of the information flow, including the art of document design and press releases;

rhetoric of political systems and political changes;

language of political institutions;

linguistic thought (its development and directions) in the light of past and present political transformations;

politics in language pedagogy;

societal multilingualism, linguistic pluralism and linguistic minority policies;

language change and variation in political discourse: transformations at the lexical (terminology, neologisms, semantic shifts), morpho-syntactic, and text/discourse-pragmatic levels; language contact in the political domain: borrowing processes, style-shifting, code-mixing;

globalisation of political discourse: homogenisation of social and linguistic knowledge in the political milieu; hybridisation of generic/discursive structures, text types, and interactive strategies across languages and cultures; multimodality and unification patterns in political communication;

historical/diachronic transformations in political genres;

intertextuality and mediation in political communication;

axiological aspects of political discourses (valuation in political texts);

language attitude research: social attitudes to political discourse(s);

literary reflections of political communication;

translating/interpreting the language of politics;

directions in language training of politicians.

Plenary speakers in political discourse analysis and related disciplines to be announced.

The conference language is English.