

GENRE(S) ON THE MOVE. HYBRIDIZATION AND DISCOURSE CHANGE IN  
SPECIALIZED COMMUNICATION

Naples, December 9-11, 2009

Università degli Studi di Napoli Federico II

[http://www.dipstat.unina.it/seminari\\_e\\_convegni/genresonthemove.htm](http://www.dipstat.unina.it/seminari_e_convegni/genresonthemove.htm)

**Deadline** for abstracts June 15, 2009.

**Aim and scope**

The conference aims to promote an interdisciplinary and multi-methodological approach to the study of genre and discourse practices within the domain of specialised communication. The objective is to contribute to our understanding of the phenomena of genre hybridization and discourse contamination, also with reference to the exploitation of web-based channels.

Proposals are welcome from scholars in the fields of genre and discourse studies exploring genre creation, migration, evolution and hybridization in the following discourse areas: 1. Academic 2. Economic 3. Institutional 4. Legal 5. Political and socio-political 6. Professional.

### Organizing committee

Giuditta Caliendo, Gabriella Di Martino, Paolo Donadio, Maurizio Gotti, Antonella Napolitano, Cristina Pennarola, Vanda Polese, Marco Venuti, Filomena Vilardi.

### Confirmed Speakers

Norman Fairclough (Lancaster University), Srikant Sarangi (Cardiff University).

### Submissions

Abstracts (300 - 500 words excluding references as an anonymous word document with an accompanying presentation sheet) should be sent to both giuditta caliendo at unina.it and antonella napolitano at unisannio.it. Notification of acceptance: July 15, 2009.